Gesundheitsförderung Schweiz
Promotion Santé Suisse
Promozione Salute Svizzera
Health Promotion Switzerland

Overview of the Swiss Model for Outcome Classification in Health Promotion and Prevention (SMOC)

Outcome levels	Health promotion measures	Factors influencing health determinants	Health determinants	Health status of the population
Infrastructures and services	**A1** Development of health promoting services	**B1** Health promoting services	**C1** Health promoting physical environment	**D** Health Increased - healthy life expectancy - quality of life in terms of health lower - morbidity - premature mortality
Legal system administration Organization Networks	**A2** Advocacy, cooperation of organizations	**B2** Health-promoting public policy and organizational practice	**C2** Health promoting social/ societal environment	
Groups Communities Population	**A3** Social mobilization	**B3** Health promoting social potential and commitment	**C3** Health promoting individual resources and behavioural patterns	
Individuals	**A4** Development of individual skills	**B4** Health-related life skills		

Authors: Cloetta, Bernhard; Spencer, Brenda; Ackermann, Günter; Broesskamp-Stone, Ursel; Ruckstuhl, Brigitte; Spörri-Fahrni, Adrian

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Sub-categories

A1
Development of health promoting services

A2
Advocacy, cooperation of organizations

A3
Social mobilization

A4
Development of individual skills

B1 Health promoting services
1. Awareness of the service
2. Accessibility of the service and reaching of target groups
3. Use of the service and satisfaction with it
4. Sustainability of the service
5. Improved professionalism in health promotion

B2 Health-promoting public policy and organizational practice
1. Binding engagement of decision-makers and/or key persons
2. Action-relevant, binding documents
3. Successful organizational changes
4. Successful exchange and cooperation

B3 HP social potential and commitment
1. Existence of active groups focusing on health-promoting concerns or themes
2. Enlisting of new players
3. Awareness of the concern by population groups
4. Acceptance of a concern by population groups

B4 Health-related life skills
1. Factual health-relevant knowledge and capacity to act on knowledge
2. Positive attitudes and intentions towards a health-relevant topic
3. New personal and/or social skills
4. Strengthened self-confidence regarding a health-relevant topic or an activity

Application of the model

Situation analysis
Where is a specific problem to be located? In the given case, how may the problem have arisen? To which categories can the factors contributing to the development of the problem be attributed and how do they relate to each other?

Evaluation
In a specific case: which factors have contributed in which way to maintain health or reduce health-related problems in the population? In which categories have results been achieved and how do they interact?

Intervention planning
In a specific case: how can the health of the population be maintained or how can a health-related problem be reduced? In which categories should the project's objectives be situated and how do the objectives interact?

C1 Health promoting physical environment
1. Reduction of pollution caused by physical-chemical influences
2. Conservation and improvement of natural resources
3. Health-promoting installations and products

C2 Health promoting social environment
1. Social support, social networks, social integration
2. Social climate
3. Equal access to general social resources

C3 Health promoting individual resources and behavioural patterns
1. Health-promoting individual skills
2. Improved health-relevant behaviour and patterns of behaviour

D
Health

Increased
- healthy life expectancy
- quality of life in terms of health

lower
- morbidity
- premature mortality

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